MozFest 2021 session proposal guide guide

The MozFest 2021 call-for-proposals (CFP) goes live in October!

Check out this community-sourced guide to create awesome proposals for this year's MozFest. We hope to see you there! With special thanks to our many MozFest community contributors! Read more about how the guide started here.

Get ready

Learn about MozFest & Mozilla's work.
- Check out the Internet Health Report.
- Check out sessions highlights from last year.
- Read the all-for-proposals (CFP) in October.
- Read each space description in October.
- Read about Mozilla's focus on trustworthy AI.
- Join the MozFest Slack for support.
- Review the Community Participation Guidelines (CPG).

Make it inclusive

Focus on accessibility & understanding.
- Ask experienced people to help beginners.
- Avoid jargon unfamiliar to your audience.
- Focus on inclusion, even in technical sessions.
- Co-facilitate for extra participant support.
- Have a plan to document your session.
- Invite under-represented groups beforehand.
- Invite new voices beforehand.
- Pick an engaging, understandable topic.
- Plan for different ages and skill levels.
- Plan to make the best use of everyone's time.
- Share your proposal for feedback beforehand.

Make it participatory

Focus on your participants.
- Ask a lot of what-if questions: *What if wifi fails? What if a 5 year-old joins my session?*
- Don't depend on slides or tech that can fail.
- Include delightful learning activities.
- Make time for participants to share.
- Be a facilitator, not a speaker.
- Use small groups to make sharing easier.
- Get feedback on accessibility before MozFest.

Make connections

How does your session connect to:
- The internet health movement?
- Trustworthy AI & automated decision-making?
- A particular festival theme or audience?

Stay connected

Visit the festival website and blog! Share feedback, questions, or suggestions by email or @mozillafestival.

Plan for after your session

Help people keep up with the work & each other.
- Blog about your experience.
- Participate on the MozFest community Slack.
- Invite participants to exchange contact info.
- Publish & share your notes.
- Share links & invitations to contribute.